



MICROCREDIT SUMMIT CAMPAIGN

A Project of RESULTS Educational Fund

4 Internships with the Microcredit Summit Campaign

How you will benefit

You will gain a nuanced **understanding of the microfinance and financial inclusion sector**, particularly who the actors are, what the challenges and exciting innovations are, and how the sector is evolving to better serve the interest of the extreme poor. You will have opportunities to interact directly with major microfinance actors, as well as to attend learning events and seminars in the DC area. You will learn about various issues that concern microfinance practitioners, such as social performance, health integration, and gender empowerment.

You will be an integral part of a close-knit and fast-paced team, observing the inner-workings of a development organization. You will hone in your coordination, research, social media and writing skills as well as learn significantly about the most effective initiatives targeting the poorest, facilitating their movement out of poverty and the most effective measuring initiatives. You will harness your team building, cross-cultural communication skills, web & events coordination skills, advocacy aptitudes and develop your social media skills.

The Microcredit Summit Campaign is currently looking for 4 Interns to assist the staff in their different projects:

State of the Campaign Report (SOCR) Intern:

- Support the State of the Microcredit Summit Campaign Report (SOCR) team, helping to put together the various components that make up the report (data, interviews, multimedia, website, etc.);
- Work with data (collection, input, and analysis) and prepare its presentation;
- Participate in a call campaign to microfinance institutions and networks to collect data on the total client outreach of the industry;
- Support the launch event for the 2015 Report in the spring of next year.

Communications intern:

- Support the communications and social media strategy for the organization with a view to building our brand as the leading voice for financial inclusion helps end extreme poverty, including drafting press releases, blog posts, and newsletters;
- Translate materials from English to French and/or Spanish;
- Lead our social media outreach;
- Manage our website content; and possibly some graphic design.

The Microcredit Summit Campaign is a global anti-poverty campaign pursuing two goals:

1) reaching 175 million of the world's poorest families with microfinance

2) helping 100 million families lift themselves out of extreme poverty.

The Campaign convenes a broad array of actors involved with microfinance to promote best practices in the field, to stimulate the exchange of knowledge and to work towards alleviating world poverty through microfinance.

Your Impact

Interact directly with major microfinance actors

Disseminate innovations proven to facilitate movement out of poverty

Help drive the pro-poverty agenda in microfinance

Revolutionize our external communication materials

100 Million Project intern:

Preference will be given to candidates with experience with website design, web-events, social media or with other experience with online advocacy and communications.

- Help to continue building and developing the communications presence and messaging for the project and especially Campaign Commitments on our newsletter, blog site, social media platforms, and other advocacy and awareness-raising platforms;
- Help develop and produce the calendar of E-Workshop webinars on Commitment topics;
- Help design and implement the project's online presence through our existing Campaign website and blog site;
- Assist in documenting progress of Campaign Commitment makers and resulting client outcomes for communicating to our Campaign audience;
- Translating of communications material into French and/or Spanish.

Summits and learning Events intern:

You will support the Microcredit Summit Campaign's to organize the 2015 Summit and related learning events that will help guide the innovations and confront the challenges in the field of microfinance by:

- Helping to coordinate all aspects of the Summit and generally assisting the Program Manager and Summit Team in conference-related tasks;
- Conducting research of the innovations and challenges in the field and contribute to constructing the learning agenda and creating engaging formats;
- Assist in the drafting and development of project-wide documents including e-bulletins, marketing materials, proposals, and other external documents;
- Cultivating relationships with key stakeholders in the field by recruiting them as presenters, moderators, and sponsors;
- Translation of documents/ communications material (French Required).

What we will be considering

- Candidates should be able to commit a minimum of 24 hours per week; preference will be given to those who can commit to 40 hours per week. Preference will be given to candidates able to work on-site in our Washington, DC office but in limited cases telework options will be considered.
- **Duration:** we are recruiting as soon as possible for the 4 positions. And also:
 - Spring: January – May 2015
 - Summer: May – August 2015
- **Fluent in English and proficient in either Spanish or French required.**
- Candidates should be highly motivated self-starters with a passion for international development, and particularly for reaching and empowering the very poor.
- Candidates do NOT have to currently be enrolled in an academic program.
- Willingness to work in a fast-paced environment, contribute as an equally valuable member of the Campaign Team and a belief in yourself as someone who is part of a global community.

PLEASE NOTE: Those are an unpaid internship. A transportation stipend may be provided upon request. Support will be given for receiving credit through your academic institution.

Send your resume and cover letter to info@microcreditsummit.org and please mention which internship position you are most interested in. No phone inquiries please. For more information please visit our website: <http://www.microcreditsummit.org>.