



MICROCREDIT SUMMIT CAMPAIGN

A Project of RESULTS Educational Fund

Internship with the 100 Million Project!

How you will benefit

You will gain a nuanced understanding of the microfinance and financial inclusion sector, particularly who the actors are, what the challenges and exciting innovations are, and how the sector is evolving to better serve the interest of the extreme poor.

You will have opportunities to interact directly with major microfinance actors, as well as to attend learning events and seminars in the DC area.

You will learn about various issues that concern microfinance practitioners, such as social performance, health integration, and gender empowerment.

You will be an integral part of a close-knit and fast-paced team, observing the inner-workings of a development organization.

You will hone in your coordination, research, social media and writing skills as well as learn significantly about the most effective initiatives targeting the poorest, facilitating their movement out of poverty and the most effective measuring initiatives. You will harness your team building, cross-cultural communication skills, web & events coordination skills, advocacy aptitudes and develop your social media skills.

What you will do

You will be a part of the Microcredit Summit Campaign's 100 Million Project, which aims to galvanize the microfinance and financial inclusion sector around the "100 Million Goal": helping 100 million families lift themselves out of poverty.

Project support:

- Conducting research on microfinance stakeholders, events and thematic areas relative to the 100 Million Project initiatives
- Support the implementation of webinars

The Microcredit Summit Campaign is a global anti-poverty campaign pursuing two goals: 1) reaching 175 million of the world's poorest families with microfinance and 2) helping 100 million families lift themselves out of extreme poverty.

The Campaign convenes a broad array of actors involved with microfinance to promote best practices in the field, to stimulate the exchange of knowledge and to work towards alleviating world poverty through microfinance.

Your Impact

As a 100 Million Project Intern, you will

Help build a global coalition of organizations through "Campaign Commitments"

Disseminate innovations proven to facilitate movement out of poverty

Help drive the pro-poverty agenda in microfinance

Revolutionize our social media profile

- Assist in maintaining documents and accurately tracking achievement of Campaign Commitments and resulting client outcomes
- Manage the MyCommitment email account and update tracker accordingly, ensuring team is also updated
- Translating of documents/ communications material into French and/or Spanish.
- Work with the 100 Million Project team to integrate Campaign Commitments in the Microcredit Summit' logistics
- Other support and projects as related to the overall Campaign as needed

Communications Support:

- Assist in the drafting and development of 100 Million Project communications including newsletters, press release, blog articles and other external documents
- Facilitate the creation and dissemination of 100 Million Project social media strategy
- Create content and update the 100 Million Project pages on the Campaign's website

What we will be considering

- Candidates should be able to commit a minimum of 24 hours per week; preference will be given to those who can commit to 40 hours per week. Preference will be given to candidates able to work on-site in our in Washington, DC office but in limited cases telework options will be considered..
- Duration:
 - Fall: October 1st through December.
 - Spring: January – May 2015
- Fluent in English and proficient in either Spanish or French required.
- Candidates should be highly motivated self-starters with a passion for international development, and particularly for reaching and empowering the very poor.
- Preference will be given to candidates with experience with website design, web-events, social media or other online communication tools.
- Candidates do NOT have to currently be enrolled in an academic program.
- Willingness to work in a fast-paced environment, contribute as an equally valuable member of the Campaign Team and a belief in yourself as someone who is part of a global community.

PLEASE NOTE: This is an unpaid internship. A transportation stipend may be provided upon request. Support will be given for receiving credit through your academic institution.

Send your resume and cover letter to info@microcreditsummit.org. No phone inquiries please. For more information please visit our website: <http://www.microcreditsummit.org>.